

Abstract

Electronic document design systems and methods allowing a user engaged in customizing an electronic product to re-crop product images in a manner that is compatible with the product layout. Upon selection of an image area in the product design, the user can choose to re-crop the image currently displayed in the image area or to select and crop a different image to be used in the selected image area. A cropping indicator that can be resized and repositioned is provided to the user. The cropping indicator is automatically sized to have and retain the same height to width ratio as the selected image area. Upon completion of any resizing or repositioning operation, the selected image area of the electronic product is updated to reflect the cropping changes made by the user.